DANIEL STEINER

AI Video & Short-Form Content Creator | E-commerce · TikTok Shop · Creative Automation

Envigado, Colombia (UTC−5) | Remote | Spanish (EU) citizen
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SUMMARY

AI video creator producing short-form TikTok Shop product content on paid freelance contracts, including AI-generated videos with 1.3M+ combined views. Founder of Manzanita Pet Co., a live Shopify dog-products brand, and creator of Wisp, a documentary channel whose AI-assisted workflow cut long-form production from 30+ to under 20 hours per video.

EXPERIENCE

AI Video Creator — TikTok Shop (Freelance) | Remote | Jan 2026 – Present

- Concept, script, generate and edit AI product videos for @kaitt_10 on fixed-fee contracts; four videos reached 787.7K, 281.3K, 197K and 47.4K views (as of Oct 2026).
- Build AI 3D explainer scenes with a recurring character: images in OpenArt, video in Kling 3.0 Omni, final edit in CapCut Pro.
- Generated AI UGC with OpenArt and shaped opening hooks for @themotionmentality_ (fragrance); provided creative and editing support for @ttshopfrozone in CapCut and Adobe Premiere Pro.

Founder & E-commerce / Content Lead — Manzanita Pet Co. | Remote | Aug 2026 – Present

- Lead a three-person, U.S.-focused dog-products brand; designed and built the live Shopify store (5 products, $16.99–$79.99) and wrote and directed its store and product copy.
- Positioned products around customer problems ("Shop by problem, not by aisle"); improved mobile product galleries with swipe, per-variant images, looping and ARIA labels; added upsells and a free-shipping incentive.
- Designed and directed an AI-assisted creative analysis of 26 grooming-vacuum videos (13 Meta ads, 13 organic TikToks); turned it into a ~130-clip shot blueprint and a 10-video test plan, now filmed and in editing.
- Direct TikTok and Instagram content; configured a Klaviyo popup plus Welcome, Abandoned Cart and Post-Purchase flows (not yet activated).

Creator & Producer — Wisp (YouTube: Wisp Archive, @WispArchive) | Remote | Mar 2026 – Present

- Produce 6–13 minute documentaries with an AI-assisted workflow: ChatGPT research, Claude scripting under my own written canon, ElevenLabs narration, AI visuals, and my own creative direction and edit.
- Designed and built Wisp Auto Assembly using AI-assisted development: a Premiere Pro panel that assembles edits from a spreadsheet scene plan and SRT timing; cut long-form production time from 30+ hours to under 20 hours per video.
- Rebuild long-form moments as YouTube Shorts, TikToks and Instagram Reels; designed the brand system (palette, typography, logo mark).

SKILLS

- **AI production:** OpenArt, Kling 3.0 Omni, ElevenLabs, ChatGPT, Claude, AI UGC, prompt writing, character consistency
- **Video & short-form:** Adobe Premiere Pro, CapCut Pro, vertical editing, hooks, SRT captions, thumbnails
- **E-commerce:** Shopify, Klaviyo, TikTok Shop content, product copy, Meta Ads Library creative analysis, creative test planning
- **Creative automation & brand:** Premiere Pro panel, Google Sheets production templates, AI-assisted analysis pipelines, visual identity systems

LANGUAGES

Spanish (native) | English (fluent) | German (basic, studying)

EDUCATION

B.Sc. Biology — Universidad EAFIT, Medellín | 2024 – expected first semester 2028